



2024 Bucks County Blues Festival

SATURDAY JULY 20TH, 2024 SNIPES FARM, MORRISVILLE, PA.

SPONSORSHIP OPPORTUNITIES

WWW.BUCKSBLUESFEST.COM

THIS SUMMER...THE CROWDS RETURN, AND SO DO YOUR OPPORTUNITIES!

After a two year hiatus, the largest music party in Bucks returns to Snipes Farm in Morrisville, Pa.

For over 20 years, the blues have played at Snipes to growing audiences. **This year, we've re-branded to present our biggest show to date.** We are expanding our festival offerings, streamlining our ticketing process and re-designing our festival stage.

As a BCBF Sponsor, your brand will get an unprecedented **12 weeks of targeted promotions spanning 4 social media channels, print and radio exposure, interviews, articles and good old gorilla marketing from our host of local volunteers.**



12 WEEKS OF PROMOTION

3 SPONSORSHIP LEVELS

1 GREAT OPPORTUNITY

LEARN MORE



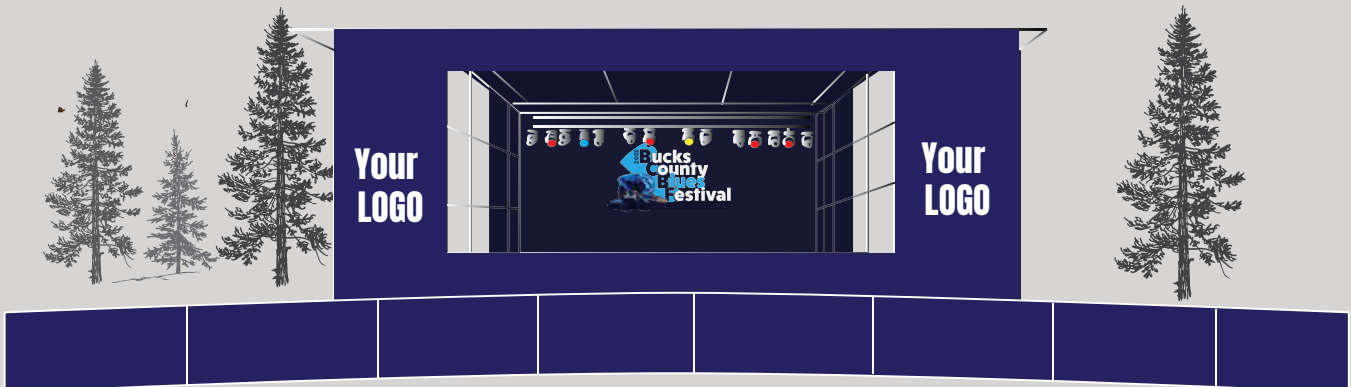
PLATINUM “HEADLINER” LEVEL

\$2,500

This incredible package pays for itself before the show even kicks off. The sheer volume of social media and traditional marketing over a 12 week period make this a no brainer. And of course, your brand will be the star on the day of the show!

- ✔ Your brand is attached to our brand all the way through the promotion! This means your logo is included on all social media posts and videos created for facebook, instagram, tick tock and youtube. Your brand also has a prominent place on the event website as well as Day of Show mentions galore.
- ✔ TWO CUSTOM BANNERS (4'x10') featuring your logo prominently displayed on either side of the Festival Stage.
- ✔ One FREE spot in our Vendor area to promote your business (tents and tables not included).
- ✔ 4 VIP tickets to the event, including backstage passes.
- ✔ Your logo shares the backdrop with the BCBF on our Interview Stage where artists will be interviewed, to be shared on social media.
- ✔ Last but not least, you and your guests will get to meet our artists and have professional pictures taken backstage.

As a Platinum Sponsor, we will integrate your logo into our new stage design, giving you maximum exposure throughout the day.



MORE SPONSORSHIP LEVELS BELOW

GOLD “PERFORMER” LEVEL

\$500

Your GOLD level donation helps us bring in new and exciting talent that we know audiences will love. This promotion allows for 2 sponsors per band. For your spend, you get 12 weeks of exposure and custom content you won't find anywhere else.

- ✔ Part of our promotion for the show is to highlight individual bands/performers. This will consist of custom made video and web content. Your logo and brand will be prominently featured in all of this content. Company logo also appears on event website!
- ✔ ONE SHARED CUSTOM BANNER (3'x8') with your logo which will appear at the front of the stage on day of show.
- ✔ One FREE spot in our Vendor area to promote your business (tents and tables not included).
- ✔ 2 VIP tickets to the event, including backstage passes.
- ✔ In addition to all of this, you'll get a special mention from the stage by our Master of Ceremonies letting everyone know your business helped us achieve our goal.

VINYL “PATRIOT” LEVEL

\$250

As a Vinyl Patriot, your generous sponsorship will be rewarded!

- ✔ Patriot Level Sponsorship means you get 12 weeks of exposure. Your logo will appear on the event website, our facebook page and all of our print material as well.
- ✔ ONE CUSTOM BANNER (3'x4') with your logo to be placed in the stage area and in view of the audience.
- ✔ 2 VIP tickets to the show.